**Newsletter 1 May 2020**

**Aydem Perakende and Gediz Perakende Are on the List for Best Employers in Turkey**

**Aydem Perakende and Gediz Perakende, authorized electricity suppliers in the Aegean Region, were named on the Best Employers List by Great Place to Work® thanks to their work criteria, investments in human resources and innovative corporate practices.**

Aydem Perakende and Gediz Perakende attended, for the first time, the program by the Great Place to Work**®** Institute, which offers corporate culture and employee satisfaction services in over 60 countries, and they were ranked among the “Best Employers in Turkey”, which was another notch in their belts.

**Çağdaş Demirağ: We Are Proud to be Named on Turkey’s Best Employers List for 2021!**

Aydem Perakende and Gediz Perakende are authorized electricity suppliers offering services for over 5 million clients and almost 20 million people all around Turkey. Çağdaş Demirağ, General Manager, stated: “The pandemic has affected all of us, leaving its mark on the world history and economy. As always, in this process too, we have focused on the human element and adapted to changing conditions, prioritizing the health of our team and clients. Employee-centric activities and innovative practices throughout the year allowed us to strengthen our high culture of trust. As a result of our selfless efforts together with esteemed employees who embraced the innovations we made, we are now proud to be on the “List for Best Employers in Turkey”. This is the success of the whole Aydem Perakende and Gediz Perakende Family.”

**About Aydem Perakende**

Aydem Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for around two million clients in Aydın, Denizli and Muğla. In line with its customer satisfaction approach, which is its priority at all times, Aydem offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through bilateral agreements in the locations it is authorized. Aydem Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

**About Gediz Perakende**

Gediz Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2013 to offer uninterrupted and high-quality electricity services for three million clients in İzmir and Manisa. Adopting a determined and prioritized approach in terms of customer satisfaction, Gediz Perakende keeps offering services on the energy market in a fair competition environment. In the area it is authorized for, the company supplies electricity for non-eligible clients through Retail Sales Contracts, and through bilateral agreements for all eligible clients all around the country regardless of the region. Gediz Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment.

**For Media Contact of Aydem and Gediz Perakende:**

Directorate of Corporate Communications

Corporate Communications Specialist – Baran ÖLEKLİ

E-mail: baran.olekli@aydemenerji.com.tr

Tel: 0530 100 34 22

Adalet Mah. Anadolu Cad. No:41 Megapol Tower Kat:19 35530 Bayraklı / İZMİR